

WHAT DOES A NEW AIRPORT MEAN FOR CAPE BRETON?

It means major airlines landing in western Cape Breton for the first time.

It means the chance to show off our truly special region to the world.

Visit and share www.BuildCapeBreton.ca and help make Cape Breton stronger.

I SUPPORT
THE AIRPORT

Quicker travel to Cape Breton means more time to spend here.

Cape Breton is leading Atlantic Canada in terms of tourism activity. As global air travel expands, Canada's tourism opportunity will come from **air travellers.**

The airport will be a tool for promoting and attracting business, in tourism and beyond.

The airport is expected to create more than **600 JOBS** direct and related.



24%

of the labour force in Inverness County works in retail trade, accommodation, and food service sectors, all of which will grow with the airport development.



A commercial airport will attract an estimated **\$2.58 million** in visitor spending the first year.

More visitors to Cape Breton means over **\$6 million** in tax revenue.



The Cape Breton Island Airport will service major airlines with regularly scheduled flights.

More visitors to Cape Breton benefits everyone.

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